

10-Day Test FREE—  
Mail the Coupon

Maybe your teeth are gloriously clear, simply clouded with a film coat. Make this remarkable test and find out.

# Now!

## A new way to lighten cloudy teeth



— and without bleaching or harsh grit. The way foremost dentists now are urging for dazzling teeth and firm and healthy gums

**D**ULL teeth, "off-color" teeth; gums that are softening, lacking firmness—modern science has made important, new discoveries in overcoming them.

Now, in as little as ten days, you can work a transformation in your mouth, can add immeasurably to your appearance and attractiveness.

This offers you a test without charge . . . the most remarkable, according to dental authorities, of all dental tests. In fairness to yourself, send the coupon.

*FILM—your enemy. How it invites  
tooth and gum troubles*

Dental science now traces scores of tooth and gum troubles, directly or indirectly, to a germ-laden film that forms on your teeth.

You can't see it with your eyes, but run your tongue across your teeth and you will feel it . . . a slippery, viscous coating.

That film absorbs discolorations from food, smoking, etc. And that is why your teeth look "off color" and dingy. It clings to teeth, gets into crevices and stays.

It lays your gums open to bacterial attack. Germs by the millions breed in it. And they, with tartar, are a chief cause of pyorrhea and decay.

*Brushing won't end it*

Ordinary dentifrices and cleansing won't fight film successfully. Feel for it now with your tongue. Note how your present cleansing method is failing in its duty.

Now *new* methods are being used. A dentifrice called Pepsodent—different in formula, action and effect from any other known.

*It removes that film. And Firms the Gums*

It accomplishes two important things at once: Removes that film, then firms the gums. No harsh grit, judged dangerous to enamel.

A few days' use will prove its power beyond all doubt. Why cling to old methods when world's authorities urge a better way?



**FREE** Mail Coupon for  
10-Day Tube to  
THE PEPSODENT COMPANY  
Dept. 14 1104 S. Wabash Ave.  
Chicago, Ill., U. S. A.

**Pepsodent** PAT. OFF.  
REG. U. S.  
The New-Day Quality Dentifrice  
Endorsed by World's Dental Authorities

Name.....

Address.....

Only one tube to a family.

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